

Shirley Lee-Warner

From: Grace Seaman
Sent: Tuesday, February 03, 2015 3:33 PM
To: Shirley Lee-Warner
Subject: FW: FW: Direct's Broadband Tax Credit Application

RECEIVED
2015 FEB -3 PM 3:48
IDAHO PUBLIC
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Shirley,

Please add this email to Case No. DCM-T-14-01 as a supplement to the Application.

Thank you,
Grace

From: Cynthia Melillo [mailto:cam@camlawidaho.com]
Sent: Friday, January 30, 2015 2:43 PM
To: Grace Seaman
Subject: FW: FW: Direct's Broadband Tax Credit Application

Grace,

I forwarded your questions regarding Direct's broadband tax credit application on to Direct Communications. I received the answers below. Some of it is more than what you need, I think, but I think it does have the information you need.

Do you need for me to put this in any different format or will this work for you?

Let me know if you need anything more or different.

Cindy

Cynthia A. Melillo

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1. What are the broadband "services" offered by Direct?

Direct Communications offers broadband service over 3 mediums:

Fiber Optic Broadband

DSL over copper

Cable Broadband over coaxial cable.

| Fiber Optic Broadband | | |
|-----------------------|--------------|------------|
| Download Speed | Upload Speed | List Price |
| 6 Mbps | 1 Mbps | \$49.95 |
| 15 Mbps | 1 Mbps | \$59.95 |
| 25 Mbps | 5 Mbps | \$69.95 |
| 50 Mbps | 25 Mbps | \$79.95 |
| 100 Mbps | 50 Mbps | \$99.95 |
| DSL Broadband | | |
| Download Speed | Upload Speed | List Price |
| 6 Mbps | 1 Mbps | \$49.95 |
| 15 Mbps | 1 Mbps | \$59.95 |
| 25 Mbps | 5 Mbps | \$69.95 |
| Cable Broadband | | |
| Download Speed | Upload Speed | List Price |
| 6 Mbps | 1 Mbps | \$39.95 |
| 10 Mbps | 1 Mbps | \$49.95 |
| 20 Mbps | 2 Mbps | \$69.95 |

2. Network description?

Direct Communications offers absolutely the fastest, most reliable High Speed Internet in southeast Idaho. The difference is our rural fiber optic network. We have constructed fiber optic routes to connect even the most rural and remote towns throughout southeast Idaho together into an extremely robust network, with all towns linked by a massive 10 Gigabit ring. We offer multiple redundant fiber optic routes to route traffic out of southeast Idaho to the major national internet hubs, like Salt Lake City and Boise.

Only Direct Communications offers customers the fastest, most reliable, fiber-optic high-speed internet connection so everyone can enjoy streaming video the way it was meant to be viewed—in SuperHD quality. No throttling and no monthly usage caps means you can enjoy unlimited, high-quality, online viewing

Why can Directcom customers stream video better than those on any other network?

1. We don't put a cap on how much you are allowed to download or watch each month.
2. We are the only wired network many towns we serve.
3. We offer unmatched speeds up to 100 Mbps.
4. We don't throttle your speeds if you stream too much.
5. Our network is state-of-the-art fiber optic cable.
6. Our speeds are consistent, and we typically provide the speed we advertise, not some "burstable" mythical speed that you can only get for a few seconds.

7. Unlike wireless providers, your bandwidth is not shared with your neighbors, so you can all stream video at the same time and not be affected by their usage.
8. Our fiber-optic cable connects you directly to the national fiber backbone, with no wireless links in-between.
9. Wireless internet equipment simply wasn't built to handle constant high-demand applications like high-definition video very well. Our Fiber network was designed to stream high-definition video.
10. With us, you can watch multiple HD streams at the same time on different devices in your home.

The Fiber Optic Advantages Are Clear:

SPEED

The fastest connection speed known to man. We can offer an unmatched 1000 Mbps residential speed to our fiber customers.

RELIABILITY

Fiber to the home uses a pure Ethernet connection back to your ISP, without needing intermediate equipment like a modem. This results in a much more stable, reliable service, which means no downtime for you. Fiber to the home virtually eliminates most equipment issues, and downtime typically experienced by internet subscribers.

UNLIMITED BANDWIDTH

Unlimited carrying capacity means NO CAPS. The bandwidth, like speed is only limited by the processing power of the electronics on each end of the fiber. We will never cap your data usage, or throttle your speeds. Stream as much video as you like without ever worrying about overages.

DISTANCE

Unlike copper, there is no resistance in the fiber optic cable, so the signal can travel much further distances. This means we can now serve even the most remote customers with the same consistent service no matter where where you live.

LESS INTERFERENCE

Because it's literally light being transmitted, there is no interference from electromagnetic noise such as neighbor's routers, appliances, radios, motors, power lines, or other nearby cables. This means a clearer signal and better broadband connection for you. Even lighting strikes, which can be transmitted by copper cabling, are not transmitted by fiber-optic cable.

LESS MAINTENANCE

Fiber optic cables costs less to maintain than traditional copper lines, saving us all time and money.

3. Transmission rates of 200 Kbps and 125 Kbps—are these correct? If the company installed fiber as described in the application, surely the broadband speeds are greater. These rates meet the state requirements, but not the FCC's.

Those rates of 200 Kbps and 125 Kbps are not correct. We offer the fastest Internet speeds available anywhere in Idaho, far exceeding the minimum FCC broadband requirements, and above and beyond what most ISPs in the largest cities in Idaho offer. Again—here are our residential speed offerings:

| Fiber Optic Broadband | | |
|-----------------------|--------------|------------|
| Download Speed | Upload Speed | List Price |
| 6 Mbps | 1 Mbps | \$49.95 |
| 15 Mbps | 1 Mbps | \$59.95 |
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